**University of Baltimore – University Faculty Senate**

**Meeting Minutes: September 2, 2015**

**Attendance**

**Present:** Jose Anderson (Law), Sam Brown (CPA), Richard Bucher, (Adjunct – UFS Secretary), Stephanie Gibson (CAS – USF Vice President), Stanley Kemp, CAS, Mike Kiel (Library), Rajesh Mirani (MSB), Carol Molinari (for Sascha Sheehan - CPA), Dennis Pita (MSB), Kurt Schmoke (UB President), Julie Simon (CUSF), Colin Starger (Law), James Taggert (CAS), J.C. Weiss, (MSB – USF President), Joe Wood (UB Provost). **Absent:** Cassandra Havard (Law), Jeffrey Ross (CPA).

**Guests** included: Barbara Augenbaugh (A&F), Dan Gerlowski (MSB), Roger Hartley (CPA Dean), Miriam King (EM), Mark Jacque (EM), Paul Moniiodis (A&F), Susan Shubert (Office of the President), Harry Schuckel (A&F), Chris Spencer (CAS), David Waggoner (EM).

1. **General Business.** 
   1. UFS President JC Weiss called the meeting to order at 11:06 AM in the Bolgomony Room, UB Student Center.
   2. Appreciation. The UFS extended its appreciation and gratitude to Dan Gerlowski (MSB), USF Immediate Past President, for his stewardship during the past two years.
   3. Logistical and necessary items – The Minutes and Agenda were approved unanimously.
   4. It was announced that the first session of Divided Baltimore: How Did We Get Here, Where Do We Go?" was well attended and that the second session would be held on September 14th. The series, both a UB course and a public event, looks at the issues that have led to racial and economic tensions in Baltimore. (Langsdale Library Twitter feed: [ow.ly/SlO6B](http://t.co/a3c0kPbVch" \o "http://ow.ly/SlO6B" \t "_blank)).
   5. The October and December meetings will be held in Business Center Room 135 beginning at 12 Noon.
2. **University President’s Update** 
   1. Preliminary enrollment/admissions
      1. Current admissions stand at 6439, 100 short of goal. The next census will close on 9/9/15.
      2. SAT scores on 171 incoming freshmen were on average 50 points higher than last year (920 to 979).
      3. There was a 20% increase in transfers (CPA up 32%; CAS up 20%; MSB up 13%).
      4. Law School enrollement was down by 80 students, but that is contrasted against the very large previous year’s class, and forward targets will likely be in the 220 range instead of last year’s 300 actual.
   2. Position of the Registrar. The President acknowledged faculty concerns regarding the elimination of the position of Registrar and incorporating that function into another position. He asked Mark Jacque, UB Associate VP for Registrar Enrollment, to respond to these concerns. Jacque indicated that there is a trend within university administration to combine the admissions and registrar functions because there is so much similarity and that the transition from two offices to one has been “smooth.” During the discussion, several members expressed concern that the Registrar’s function, related to enrolled, graduated and former students who had issues with academic records, registration, course and classroom scheduling, would have to compete for staff time with Admissions whose functions dealt largely with applicants and their issues, potentially diluting service given to students, especially those all ready enrolled.
   3. Fundraising. The President noted that he had made personal visits or attended events over 100 times during the past six months in an effort to promote a robust fundraising effort with the university community that raised $1 million in new contributions and $10 million of pledges. He also noted that the Foundation Board now has a fundraising committee that should better permit it to address this important topic; and that he will be meeting with the Deans to discuss fundraising efforts within each College.
   4. Child Care. The President reported on current attempt to establish convenient child-care for the community community. He noted that presently there is no currently available location on campus. While off-campus programs exists, they are not inexpensive, although he noted that Coppin State has a large center for child care with extended stay on North Avenue that is currently underutilized and whose fees are significantly lower than most other alternatives. He indicated that the university would continue its program surveys in this regard.
   5. Provost Search Committee. The search committee is activity assessing possible candidates and at such time as finalists are selected, the university community will have an opportunity to hear from and meet with these candidates.
   6. Coalition Lawsuit. The pending lawsuit between alumni and students of Coppin State to merge the University of Baltimore into Coppin State remains in flux. An attempt by the presiding judge to find an out-of-court solution to the lawsuit failed. Since there appears to be no immediate remedy forthcoming from the court, the suit will continue, potentially impacting the decisions of those students and faculty who are interested in coming to UB and those current students and faculty who are interested in a long-term commitment with UB.
   7. Campus Visitors. While no date has been established, we should expect a visit from University of Maryland president Wallace Loh, and during that time period a visit from the new University of Maryland Board of Trustees.
   8. Budget Update. Harry Schuckel (A&F) gave the Senators a budget update. The proposed budget should be on the university website next week. Currently it appears that there will be about a $1 million shortfall and a reduction in staff of four people. The reductions will be absorbed incrrementally and there should be no major shortfalls.
      1. Health care contiues to be a driving expenditure as the university is being asked to pay a larger amount of employer costs than previously, this burden being the result of a more conservative budget proposed by the Governor. The university will be modeling a range of budget options as soon as the September admissions talley is made and other budget items become firm. But the trend seems clear: the university will be required to assume greater health care benefit responsibility.
      2. For the first time in recent history, at least one-half of the student body will be carrying a full academic load.
   9. Enrollment Planning Retreat. Miriam King discussed the October enrollment planning retreat, to be chaired by Roger Hartley, the new CPA Dean. Members had questions regarding the attendee selection process, which will go through the college Deans.

**3. Provost’s Update.**

* 1. The Provost gave an overview of the general education program noting that this is an eight-year old issue with Middle States. UB has transitioned from remedial programs in reading and mathematics to a family of for-ccredit courses that can be counted toward the baccalaureate degree. The GenEd Council is still active, but the organizational support to implement the GenEd Council recommendations is “in limbo.” There is a need to revitalize this whole effort, getting tenured and other faculty involved.
  2. New Faculty. Twenty-two full-time faculty members were added to the faculty either as new, replacement, or tenured line. This is about 10% of the full-time faculty.
  3. New Programs. UB is expanding its programs at Shady Grove. The forensic science program now has approximately 100 students. The new MPS in justice, leadership, and management, available only at Shady Grove, has contnued to grow.
  4. ScholarlyWorks@UB. Faculty were encouraged to contact the Langsdale Library to ensure that their published works are a part of the library collection and available for online search.
  5. UMUC to discontinue textbooks. It intends to move to a competency based learning system as it attempts to develop a “fine grained” learning strategy. Their approach will be to establish master course architecture to which faculty will then adhere. The decision was prompted largely because of the increasing costs for textbooks. While this apprach is widely used with for-profit and not-for-profit schools, there remain significant questions regarding its benefits to abstract learning. Our CUSA representative (Julie Simon) will be following this decision for the UFS.
  6. Governance Assessment – Shared Governance. It is time to assess how the current system of shared governance is working. We need to better understand the lessons learned and how we might adapt from it. The required governance portion of the MiddleStates report gives usan opportunity to do it now. Issues of structure, communicating, and reporting all need to be scrutinized.
  7. Shady Grove. Given UBs growth at Shady Grove it is time to actively reconsider questions of dual campus governance, academic capacity including staffing with specific attention to adjunct support, and coordination between campuses and programs.

**4. Elections.**

a. USARC members (tenured professor & three alternates). Nominations are needed at the earliest date.

b. Nominations are requested for the Steering Committee for MSCHE: one CUSF representative and one governance representative.

**5. Marketing.** Peter Toran gave an overview of the current marketing efforts to reach potential students emphasizing that this is an awareness campaign, not a recruiting campaign although it is designed to drive enrollment. During and at the end of the presentation, Senators asked several questions, including the following:

* 1. What are the goals of this effort and how are the metrics defined to determine impact?
  2. How does one differentiate between “Awareness” and “Recruiting, and how are goals/metrics determined”
  3. Are leads generated and if so, what happens?
  4. Are there targets set by programs, geography, or other factors and who selects the targets?

Ss expressed a keen interest in having subsequent discussion on this topic.

**6. Adjournment.** The meeting adjourned at 1:10 PM (EDT)