

The background of the cover is a collage of creative and professional images, including hands writing in a notebook, a person using a vintage typewriter, a person at a laptop, and a person in a meeting. The entire image is overlaid with a semi-transparent blue filter and a white geometric pattern of intersecting lines.

CREATIVE

CAREERS

GUIDE

BOOK



UNIVERSITY OF  
**BALTIMORE**

Career and Internship  
Center

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# Introduction

This guide was developed to provide insight on careers paths that align with the creative majors offered at the University of Baltimore

## The UB Career Cycle



The UB Career Cycle offers a foundation for you to continue to grow as an expert career manager.

This guide is a supplemental resource that offers career-related advice and tools for the students in creative majors to navigate their careers. The guide includes information on the job search process, workplace considerations, knowing your rights, and provides a comprehensive list of university, national, and industry-specific resources.

## Job Search Process

### Assess Your Career Interest and Skills

The traditional job search process includes identifying your interests and skills while considering what your career goal is. These help to provide direction for your search. The Career and Internship Center provides assessments such as the Clifton StrengthsFinder (Strengths), the Meyer Briggs Type Indicator (MBTI), and the Leadership Challenge at no cost to students and recent alumni. You can receive career coaching to compliment the assessment reports to help you understand how you process information, communicate with others, and handle work scenarios.

### Develop Your Resume and Cover Letter

The resume and cover letter should be prepared in advance of applying for jobs or internship opportunities to avoid missing application deadlines and program opportunities. Students can submit their resume for review via UBworks or by scheduling a coaching appointment with their Career Specialist. If you need a new resume, there is a Resume Builder feature in UBworks. Ensure to review the [Resume Guide](#) and [Cover Letter Guide](#) to help you with formatting and to develop accomplishment statements throughout your resume and cover letter.

# Simulation and Game Design, B.S.

## Destination Data

- Firaxis Games
- Pole to Win (PTW)
- Teksnap
- Education Affiliates
- Wargaming West
- Tech Starters
- Balti Virtual
- Big Huge Games

## Organizations and Associations

- National Game Developers Association (IGDA)
- Digital Games Research Association (DiGRA)
- Entertainment Software Association





## Niche Websites

- [gamedesigning.org](https://gamedesigning.org)
- [itcareerfinder.com/it-careers/video-game-designer.html](https://itcareerfinder.com/it-careers/video-game-designer.html); VAULT
- <https://www.americangaming.org/>
- <https://igda.org/>
- <https://uxpa.org/>

## Scholarships

- Eric Dybsand Memorial Scholarship
- Randy Pausch Scholarship Fund
- Aspiring Animation Professionals
- ESA Foundation Computer and Video Game Arts Scholarship
- Bunting Family Foundation Scholarship

## Competitions

Microsoft Imagine Cup Global Competition, Adobe Design Achievement Awards, CSGC (Computer Simulation and Gaming Conference) Game Development & Design Competitions

# Integrated Arts, B.A.



## Destination Data

- Peabody Press
- AARP
- The City of Baltimore
- Creative Music Group
- Jhpiego
- Ptix
- Blacklight Digital Solutions
- Charles Street Research

## Organizations and Associations

- Integrated Arts Academy
- National Art Education Association
- National Association of Independent Artists

## Alumni Testimonial

### CRYSTAL SANTIFUL



As a 2019 graduate of the University of Baltimore, the Career and Internship Center hold a special place in my heart. The University of Baltimore creates a learning environment inside and outside of the classroom, and the Career and Internship Center really puts the emphasis on the outside of the classroom!

The Career and Internship Center is an office that helps prepare students for employment after graduation. I am a product of many of the resources they provide to students. Working along side my Career coach and mentor Sarah Holliday, and the staff that made it their business to assist me, it is no surprise that I landed in Higher Education.

Now serving as the Outreach Success Advisor, at Pittsburgh Technical College, it is the training and teachings that helped me to get to where I am today. And now it is the passion of those that pushed me that fuels me to want to make the best path for my own students. With one-on-one coaching, resume building workshops, the career closet, assistance with job placement and the willingness to go above and beyond. As a student now higher education professional, the Career and Internship Center is a resource that should not be taken for granted. They truly help you forge your future



## Niche Websites

- Baltimorearts.org
- Promotionandarts.org
- Dribble.com
- <https://www.aiga.org/>
- <https://www.aawebmasters.com/>
- <https://dima.org/>

## Scholarships

- Bunting Family Foundation Scholarship
- Worldstudio AIGA Scholarships
- The Randy Pausch Scholarship

## Competitions

Bienenstock Design Competition, The Skylight Effect Scholarship Contest, The Delaplaine' 2020 National Juried Photography Exhibition



# Integrated Design, M.A./M.F.A.

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## Destination Data

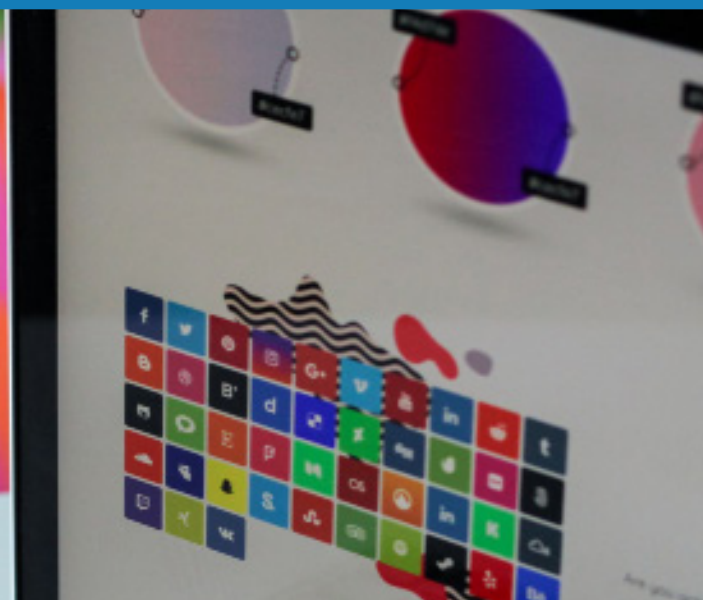
- Mercy Medical Center
- The Associated: Jewish Federation of Baltimore
- CBRE

## Organizations and Associations

- International Council of Design
- AIGA
- Society of Illustrators
- Society for Experiential Graphic Design







## Niche Websites

- Dribbble.com

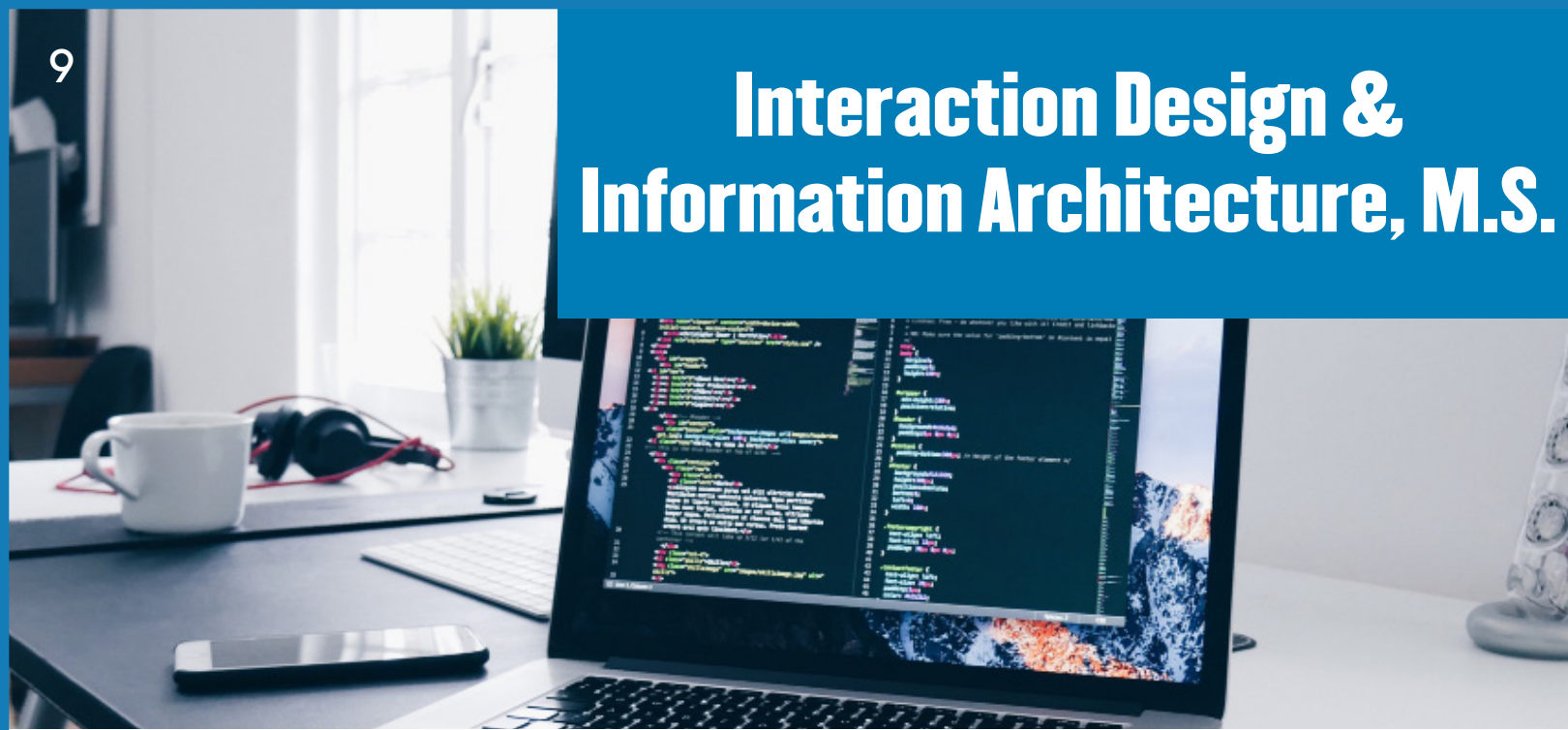
## Scholarships

- Worldstudio AIGA Scholarship
- The Jim Boyce Memorial Scholarship
- Against The Grain Production Artistic Scholarship
- Against the Grain Artistic Scholarship
- Print and Graphics Scholarship Foundation
- Vectorworks Design Scholarship
- The Randy Pausch Scholarship

## Competitions

AEI International Student Design Competition, A' Design Award and Competition, Bienenstock Design Competition

# Interaction Design & Information Architecture, M.S.



## Destination Data

- Mercy Medical Center
- The Associated: Jewish Federation of Baltimore
- CBRE

## Organizations and Associations

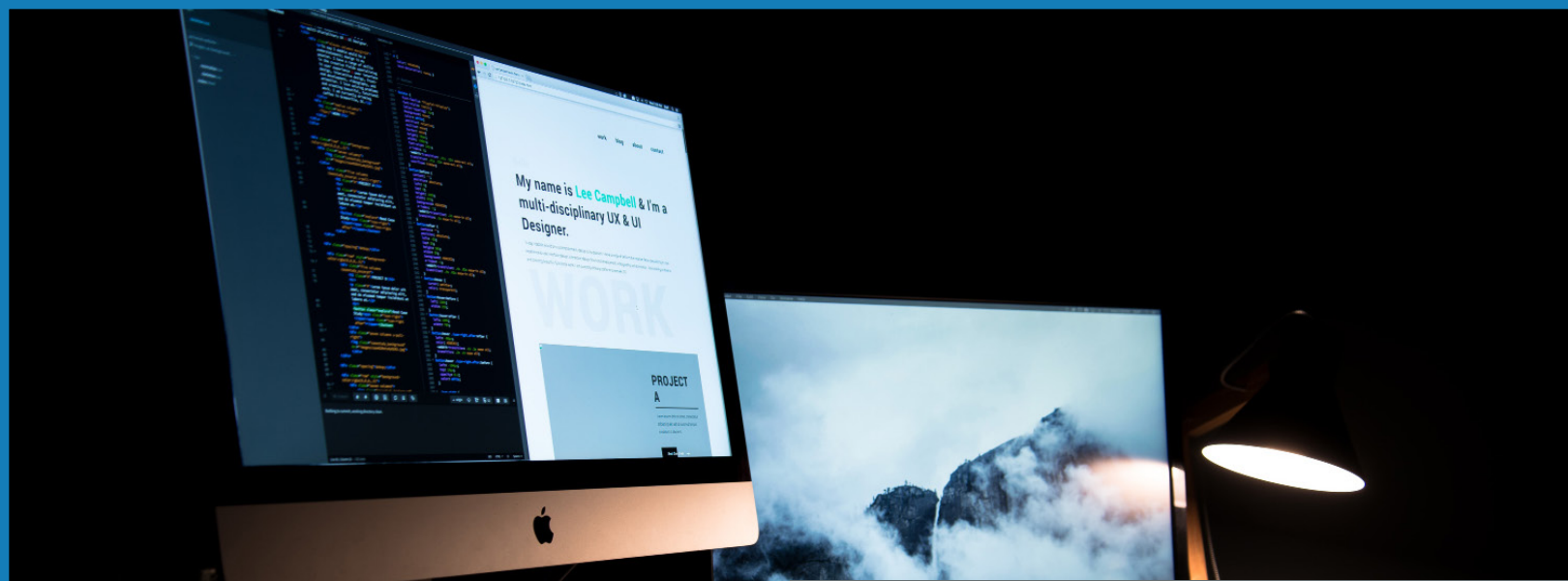
- International Council of Design
- AIGA
- Society of Illustrators
- Society for Experiential Graphic Design

## Alumni Testimonial

### MADRICE GUY



"I graduated with my Bachelor's Degree in Applied Information Systems in 2006. The Career and Internship Center assisted me in more ways than one before I entered my career. Not only was I able to receive help with my resumé and interviewing skills, but I was also provided with several opportunities to meet with employers at recruiting events on campus. When it was time for me to enter the workforce, I had a wealth of knowledge and confidence thanks to UB and the services provided from the CIC"



## Niche Websites

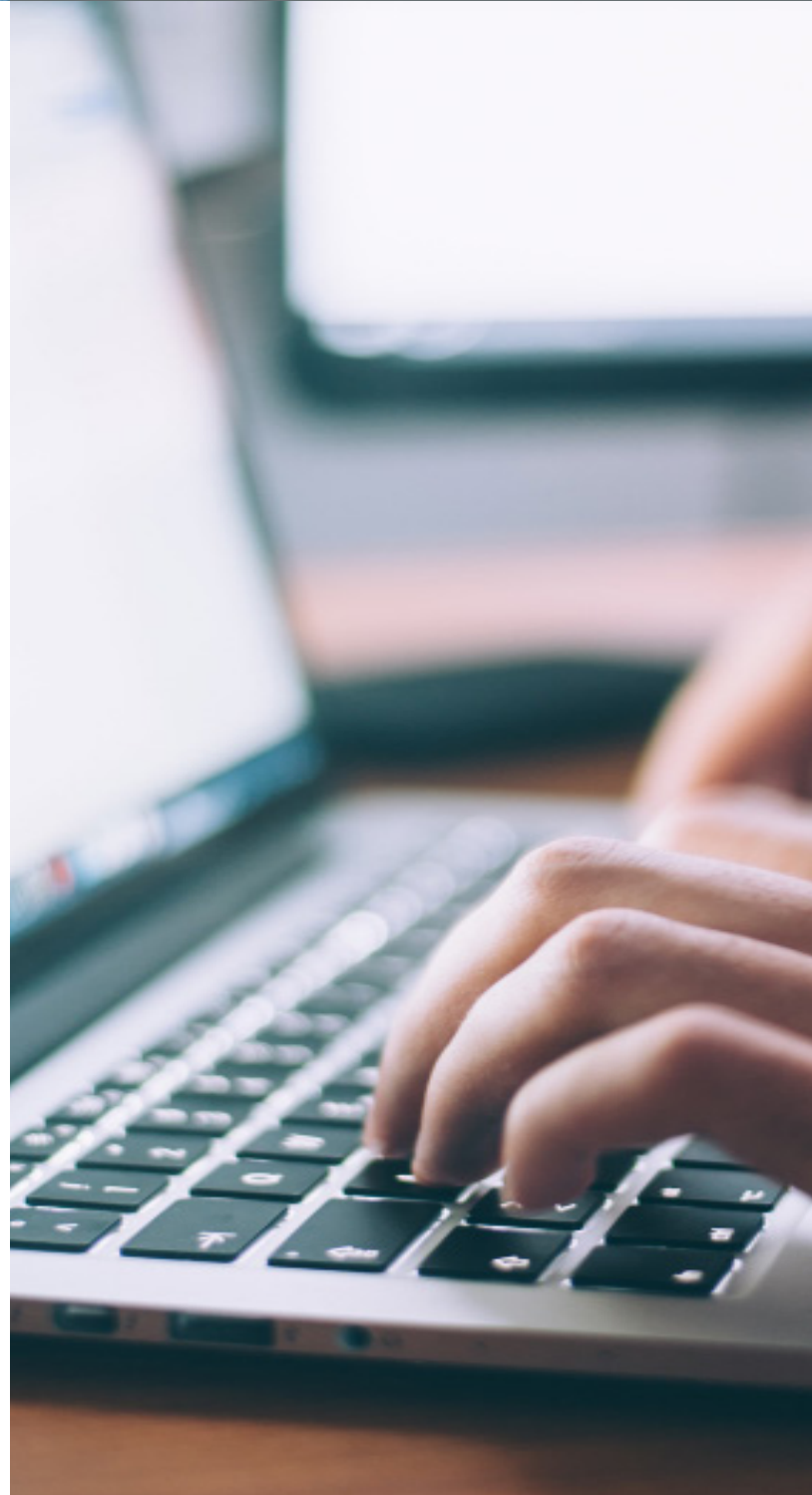
- Baltimorearts.org
- Promotionandarts.org
- dribble.com
- <https://uxpamagazine.org/>
- <https://uxpamagazine.org/>
- <http://www.ssurf.org/>
- <https://aofirs.org/>

## Scholarships

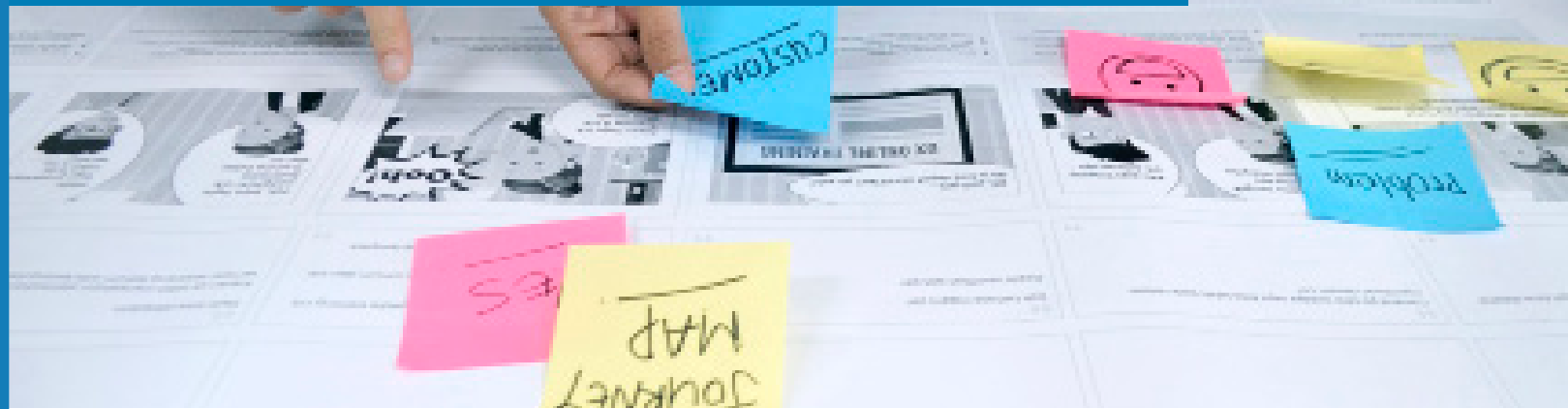
- Worldstudio AIGA Scholarship
- The Jim Boyce Memorial Scholarship
- Web Design Scholarship (Organization: Lounge Lizard Worldwide Inc.)
- Against the Grain Artistic Scholarship
- Websauce Web Design Scholarship
- The Randy Pausch Scholarship

## Competitions

A' Design Award and Competition, UX Design Contest, IxDA Interaction Awards



# Information & Interaction Design, D.S.



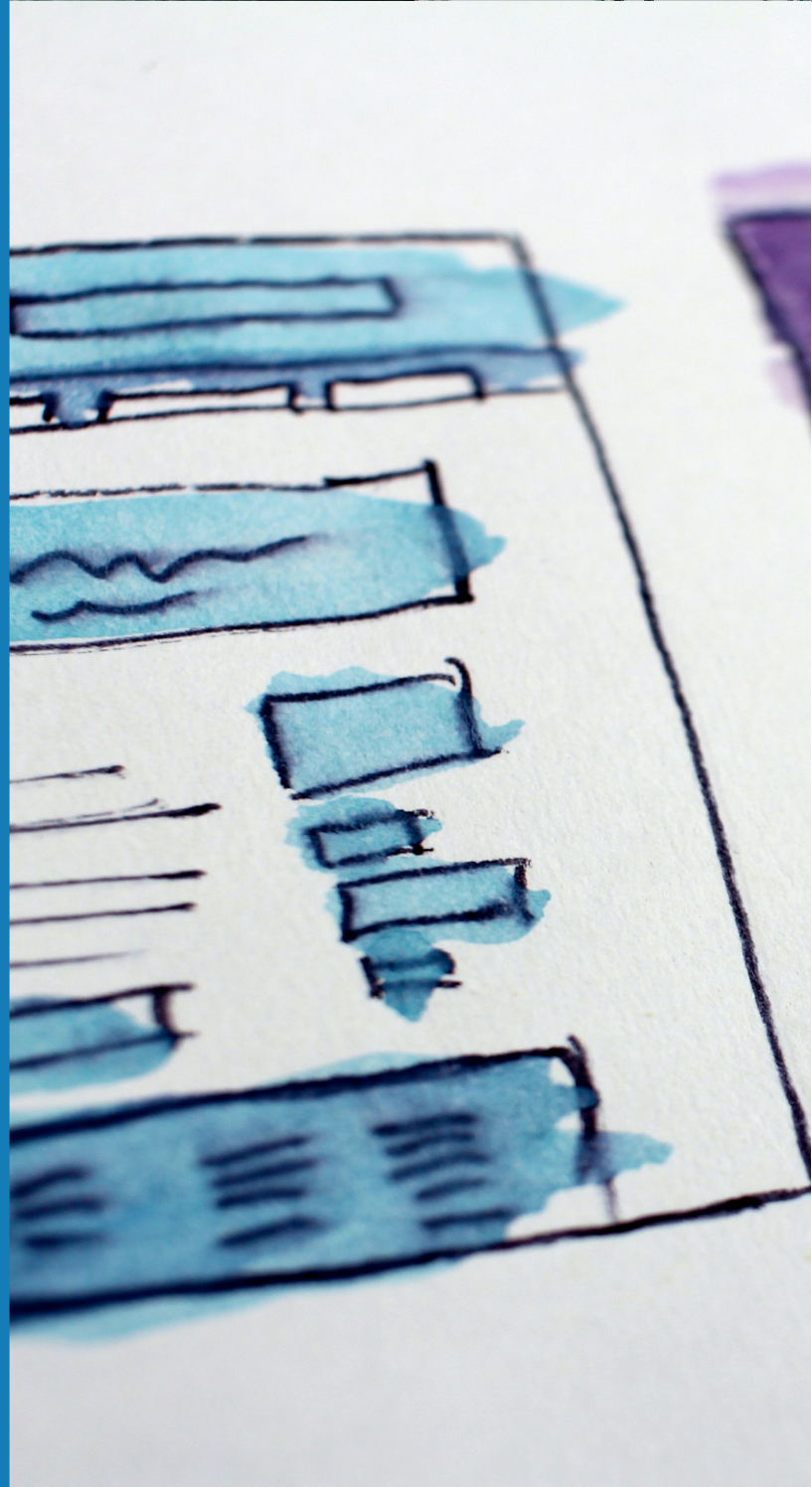
## Destination Data

- Webber State University
- Indeed
- John Hopkins University

## Organizations and Associations

- International Council of Design
- Interaction Design Foundation
- Interaction Design Association
- User Experience Professionals Association
- AIGA





## Niche Websites

- [Baltimorearts.org](https://baltimorearts.org)
- [Promotionandarts.org](https://promotionandarts.org)
- [dribbble.com](https://dribbble.com)
- <https://uxpamagazine.org/>
- <https://uxpamagazine.org/>
- <http://www.ssurf.org/>
- <https://aofirs.org/>

## Scholarships

- Worldstudio AIGA Scholarship
- The Jim Boyce Memorial Scholarship
- Web Design Scholarship (Organization: Lounge Lizard Worldwide Inc.)
- Against the Grain Artistic Scholarship
- Websauce Web Design Scholarship
- The Randy Pausch Scholarship

## Competitions

A' Design Award and Competition, UX Design Contest, IxDA Interaction Awards

# English (Creative Writing), B.A.

## Destination Data

- Insight Global
- Northwest Academy of Health & Science Middle School
- Community College of Baltimore County
- Henderson Webb
- Entercom
- The City of Baltimore
- The School Age Child Care
- Agora Financial
- Hometrack
- Texas Bible Institute
- Alpha Phi Alpha Fraternity, Inc

## Organizations and Associations

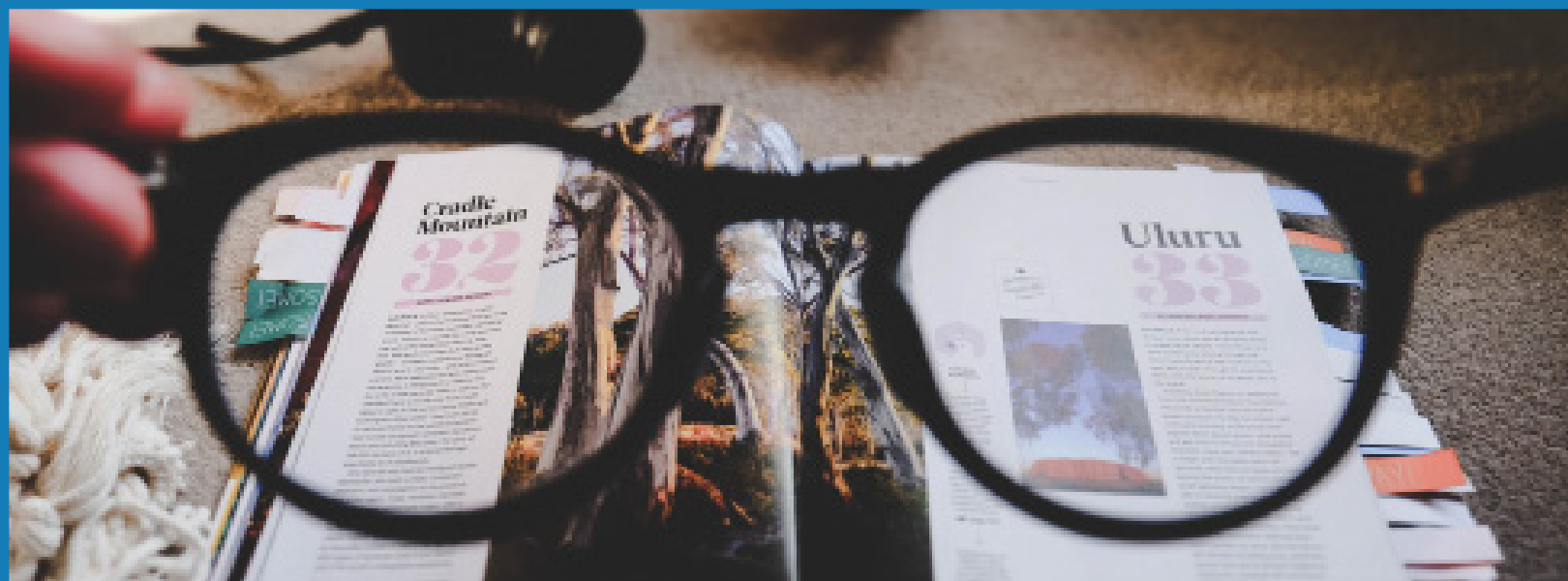
- Association of Writers and Writing Programs
- Authors Guild
- National Writers Union
- National Association of Independent Writers and Editors
- Small Publishers
- Artists, and Writers Network
- Poetry Society of America
- Academy of American Poets
- Nonfiction Authors Association
- American Society of Journalists and Authors
- Historical Novel Society
- Mystery Writers of America
- Romance Writers of America
- Western Writers of America
- Women's Fiction Writers Association
- The International Women's Writing Guild
- Science Fiction and Fantasy Writers of America, Inc.

## Alumni Testimonial

### DERICK JAMES



"Aside from stopping by the Career Center to nab a few pieces of candy, I distinctly remember the friendly atmosphere, approachable staff, and student workers who were always dressed business casual. The assistance I received from the Director at that time, Ms. Lakeisha Matthews, was unparalleled. When I began applying for graduate school in 2017, Ms. Matthews helped me craft a resume like no other, it really showed off my talents and experience. Since then, I earned my M.F.A. at Sarah Lawrence College in New York, and have happily returned to Baltimore where I serve as an Adjunct Professor at CCBC Essex, Events Coordinator Intern for Baltimore's Black Arts District, as well as the Program Manager for DewMore Baltimore's Baltimore Art Cultural Competency Emancipation program. My advice to students is simple: aggressively seek mentorship, do not take for granted the time someone takes to invest in you, perfect written and oral communication, ask for clarity if you are ever confused, be brave, be persistent, and dream big."



## Niche Websites

- <http://www.americancomm.org/>
- <https://www.ama.org/Pages/default.aspx>
- <http://www.globalalliancepr.org/>
- <https://www.icahdq.org/>
- <https://www.ipra.org/>
- <http://www.socialmediaassoc.com/>

## Scholarships

- ACES Merv Aubespín Scholarship
- Bodie McDowell Scholarship
- SCBWI Student Writer Scholarship
- Mary Wollstonecraft Shelley Scholarship
- Helen McCloy Scholarship
- Bunting Family Foundation Scholarship

## Competitions

L. Ron Hubbard Writers of The Future Contest, Writer's Digest Popular Fiction Awards, Inkitt Writing Contest, Young Lions Fiction Award, Graywolf Press Non/fiction Prizes



# Creative Writing & Publishing Arts, M.F.A.

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## Destination Data

- BCCC
- State of Maryland
- Johns Hopkins
- Clean Water Action
- Department of Defense
- Johns Hopkins Hospital
- Merfolk Games
- Community College of Baltimore County
- University of Baltimore
- Wuzzals
- Passanger Inc
- The Agora Companies

## Organizations and Associations

- Association of Writers and Writing Programs
- Authors Guild
- National Writers Union
- National Association of Independent Writers and Editors
- Small Publishers
- Artists, and Writers Network
- Poetry Society of America
- Academy of American Poets
- Nonfiction Authors Association
- American Society of Journalists and Authors
- Historical Novel Society
- Mystery Writers of America
- Romance Writers of America
- Western Writers of America
- Women's Fiction Writers Association
- The International Women's Writing Guild
- Science Fiction and Fantasy Writers of America, Inc.







## Niche Websites

- <http://www.asja.org/index.php>
- <http://www.authorsguild.org/>
- <http://www.nationalwriters.com>
- <https://naiwe.com/>

## Scholarships

- Dorothy Sargent Rosenberg Poetry Fellowship
- SCBWI Student Writer Scholarship
- Mary Wollstonecraft Shelley Scholarship
- Helen McCloy Scholarship

## Competitions

L. Ron Hubbard Writers of The Future Contest, Writer's Digest Popular Fiction Awards, Inkitt Writing Contest, Young Lions Fiction Award, Graywolf Press Non/fiction Prizes